

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV13/12 12.44  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

REP HEADLINE# 6401846 TRF# 339154 ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA REP.# OFF.# 18 SALESMAN #

AGY # 05658 AGY. NAME MESSAGE MEDIA BUYER NAME

100 ALBANY STREET SALES PRSN WA- CHERYL BLAIR

NEW BRUNSWICK, NJ 08901

ORDER # CONTRACT # 6401846 CLASS: NATL. LOCAL REGIONAL

PRDCT MATT SMITH 10/31 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV13/12 12.44

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M1 OK  
TTLS \$32,950  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

FRIENDS OF MATT SMITH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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20	S		1235A-135A	30		\$750.00	11/4	11/4	0		SUN	0
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PROGRAM : LAW AND ORDER

21	A		1252A-152A	30		\$750.00	11/4	11/4	1		SUN	1
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PROGRAM : LAW & ORDER

ORD COM1: LAW & ORDER RAN LATE DUE TO NFL RUNOVER

ORD COM2: SPOT RAN 151A IN PRGM ORDERED - MB

THIS IS A MAKE-GOOD FOR NOV4 ON LINE-20 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#20 MISSED: SUN/1235A-135A NOV4

OFFER: SUN/1252A-152A NOV4

CMT: LAW & ORDER RAN LATE DUE TO NFL RUNOVER

CMT: SPOT RAN 151A IN PRGM ORDERED - MB

30S \$750.00 (NOV5/12)

30S \$750.00 PLS ADVISE.



REP HEADLINE# 6401846    TRF# 339154    REP: TEL# 215-564-1206    FAX# 215 564 1103  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$    CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET    HARRIS REPORT FROM STATION    NOV5/12 12.48  
\*\*\* WPXI-TV \*\*\*

ADV # 016939    ADV. NAME POLI/M SMITH/D/OTH/PA    REP. #    OFF. # 18    SALESMAN #  
AGY # 05658    AGY. NAME MESSAGE MEDIA    BUYER NAME  
100 ALBANY STREET    SALES PRSN WA- CHERYL BLAIR  
NEW BRUNSWICK, NJ 08901

ORDER #    CONTRACT # 6401846    CLASS: NATL.    LOCAL    REGIONAL  
PRDCT MATT SMITH 10/31    EST#    COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT31/12    NOV6/12    WK-1

CITY TAX    STATE TAX    CO-OP BILLING NEEDED    DATE NOV5/12    12.48

STA:

CON CM    \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

FRIENDS OF MATT SMITH

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#20

MISSED: SUN/1235A-135A    NOV4

OFFER: SUN/1252A-152A    NOV4

CMT: LAW & ORDER RAN LATE DUE TO NFL RUNOVER

CMT: SPOT RAN 151A TN PRGM ORDERED - MB

30S    \$750.00    (NOV5/12)  
30S    \$750.00    PLS ADVISE.

CONTRACT TOTAL    32950.00  
TOTAL SPOTS    23